



MADD CANADA

In The Blink of an Eye

What can happen in the blink of an eye? Four friends find out when a happy birthday celebration goes horribly wrong ... in the blink of an eye. *In the Blink of an Eye* is fiction. As realistic as it may seem, the characters are just actors. Next we hear from real-life people affected by impaired driving. Unlike fictional drama, their stories are all too real.

MATT JOHN EVANS

Meet The Challenge

Matt is an educator and an actor who has worked with youth programs across Canada. Matt was the Executive Director of Ontario Students Against Impaired Driving, a school leadership program that has promoted safety to millions of teens since 1987. Matt is also an actor and has been in the movies: "Black Swan", "Things To Do", "Beowulf & Grendel", and "The Birder". He has won five Best Actor Awards from the Western Ontario Drama League. Matt received is Degree in Communications from Wilfrid Laurier University, studied Education at the University of Winnipeg, Acting at George Brown College, Youth Engagement Queens University.

DUANE GIBSON

I Am D.O.

Duane Gibson aka D.O. is a Guinness world record setting rapper and University graduate that has been inspiring students as a motivational speaker since 2001. He's visited hundreds of schools, toured Canada multiple times and had several videos in rotation on Much Music. In the last year he has performed globally with stops in Hong Kong, Tokyo, London, New York, Miami and Las Vegas.

PARKER THOMPSON

Drive to Stay Alive

Parker Thompson, an 18-year old race car driver from Red Deer, Alberta has entered his third year with his distracted driving campaign in partner with Global Traffic Group. The purpose of Drive to Stay Alive is to educate junior high to high school students about the dangers of distracted driving, before they get behind the wheel. Parker is on a mission to travel across North America to provide his peers with the best practices on staying focused when they get behind the wheel. Thompson has already spoken to over 100,000 students in North America about the dangers of distracted driving, and by the end of 2016 he will have visited close to 200 High Schools.

SHARON SCHUBERT & YVONNE CLARK

NOPE TO DOPE

Sharon Schubert and Yvonne Clark are two moms who have joined together, after both experiencing the tragic loss of their sons due to a Drug overdoses. They join with strength and courage to share their heartfelt stories."

HAYDEN BELL

Keep Your Eye On The Prize

Hayden was a natural athlete with potential to play in the CFL but after a near-fatal crash in September 2010, his life took a turn. Hayden is now 26 and is currently attending Mount Royal University, with plans for a bright future. He loves to encourage people to be all that they can be. Hayden shares his story in the hopes of making a positive difference. A key message he bring to the youth he speaks to is "Keep your eye on the prize!"

AMANDA OLING

The Impact of One Decision

Amanda is an engaging speaker on impaired driving and traffic safety. Drawing from her 15 year career in law endorsement, her presentations have been described as attitude changing and life altering by several business, schools and organizations. Drawing from personal tragedy in her own life, Amanda's life changing presentations focus on the risk and consequences associated with impaired driving and other traffic safety issues.