



Student Poster Design Program

About the Program

Every year, SADD Alberta prints and distributes traffic safety-related posters to over 500 high schools in Alberta. Many of these posters are designed by high school students looking to make a difference in their communities. The goal of this program is to showcase student artwork and messaging as it relates to various traffic safety issues, including impaired driving.

Design Themes

Road crashes remain one of the top killers of youth. The poster design program is targeted to specifically address the dangers or consequences of alcohol-impaired, drug-impaired and distracted driving among Alberta's youth.

Who Can Enter?

The Poster Design Program is open to any Alberta student currently in Grade 7 to Grade 12. Student entries must identify the name of the school they attend and a teacher contact.

Important Dates

The program opens **September 1** of each school year.

To be considered for reproduction and distribution within the current school year, submissions must be received by **February 15** of each year. If received after this date, it still may be considered for use during the following school year.

Design Standards

These rules are not designed to eliminate any student from participating or to limit creativity. They are established to ensure SADD Alberta can effectively use the posters submitted for printing and distribution purposes. SADD Alberta reserves the right to accept or decline any submission.

Please ensure you have met the following requirements for your submission:

For the artwork:

- All entries must be created in a size measuring 11" X 17".
- Both portrait and landscape layouts will be accepted.
- All entries must be the sole work of the student. (While we understand that planning and encouragement may come from teachers, parents, friends, etc., all entries must be completed only by the students' hand.)
- Any media may be used in the creation of the entry such as photographs, paint, crayon, colored pencil, pastel, computer graphic, etc.
- The artwork must be flat (no sculpting, layering, glued embellishments, etc.).
- No commercially created or sponsored entries will be considered.
- No part of the entry shall be copyrighted material. This includes images, photographs, clip art, etc. Entries with copyright material included will not be accepted.

For the details of the submission:

- SADD Alberta reserves the right to make changes to the Student Poster Design Program as required.
- All entries must include the **Poster Design Program Entry Form** with complete student information.
- Parent/Guardian signatures will be required for participants under 18.
- Entries should be submitted without damage to the poster, either flat or rolled without creases.
- When possible, electronic entries will also be accepted.
- All entries must reflect the contest theme and be age appropriate for distribution to Alberta junior and senior high schools (suitable for ages 13 - 18).
- Entries will be reviewed by members of SADD Alberta's Provincial Team.
- Entries will be considered based on overall theme incorporation, originality, visual effectiveness and media application.
- All entries become the property of SADD Alberta and may be reproduced in full or in part.
- All entries may be edited by SADD Alberta to incorporate slogans, logos, etc. as required for printing and distribution.
- SADD Alberta may choose to reprint any poster design for distribution to all Alberta high schools.

STUDENT POSTER DESIGN ENTRY FORM

Student First Name: _____

Student Last Name: _____

Student Grade: _____ Age _____

Home Address: _____

City/Town: _____ Postal Code _____

Home Phone: _____

Email Address: _____

Full Name of School: _____

School Address: _____

City/Town: _____ Postal Code _____

Contact Teacher Name: _____

Contact Teacher Phone: _____

Student's Comments: _____

Student Consent

By submitting my poster contest entry, I hereby give permission to the Students Against Drinking and Driving Association of Alberta (SADD Alberta) to reproduce my poster for the sole purpose of education for Alberta's youth. I understand that my entry may be altered to include slogans, logos, etc. as required for SADD Alberta's purposes.

Student Signature: _____

Parent / Guardian Consent *(required for all participants under the age of 18)*

I hereby give permission for my child to complete the student entry form and to participate in the SADD Alberta Poster Contest.

Parent/Guardian Name: _____ Signature: _____